

## Tandia Launches New Fraud Awareness Campaign Materials

**March 11<sup>th</sup>, 2025 (Burlington ON)** – March is Fraud Awareness Month, and Tandia Financial Credit Union is excited to unveil a new series of engaging materials as part of our ongoing campaign to empower members with essential tips for avoiding fraud. Through a variety of captivating videos, informative web content, social media posts and insightful blog articles, we're dedicated to educating our members and equipping them with the knowledge to protect themselves from the various types of fraud they may face in their daily lives.



Tandia's [Fraud Prevention hub](#) serves as the home for these new materials, including new additions to the popular [Fraud Tips video series](#) featuring three more episodes about some furry friends encountering common scams. With tips on safeguarding your personal information, protecting your finances and reporting fraudulent activity, this video series is an engaging and appealing way to share knowledge and help our members prepare for scams they may be targeted by.

Tandia's blog [Money Mindset](#) has also been updated with new articles on these topics. With practical guidance geared at helping our members recognize the warning signs of a scam, they can learn more about the types of fraud that target thousands of Canadians each year. Through Money Mindset and our fraud-focused eNewsletter series this month we are inviting members to read up on [Grandparent Scams](#), [Package Delivery Scams](#) and [Deepfakes](#) to learn how they can avoid being a target.



With scams growing more prevalent and sophisticated, it's more important than ever to help our members develop the skills needed to quickly identify and prevent fraud. Through these resources, Tandia aims to empower our members and the broader community to enhance their fraud awareness this month, equipping them with the tools and knowledge they can use to stay safe.

**For more information, please contact:**

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*Tandia Financial Credit Union is a cooperative financial institution with a vision to be the financial services provider of choice in its communities and a continued commitment to serve education and government employees in Ontario. Tandia partners alongside its members each and every day to help them build healthy and prosperous futures. With a branch network that extends from Brant County through Greater Hamilton and Halton, Tandia serves 27,000 members and administers over \$1.8 billion in assets. For more information, visit [tandia.com](http://tandia.com).*